

OUR EXPERTISE

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ATELIER BETTENFELD-ROSENBLUM LEATHER SPECIALIST SINCE 1895

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#### INTRODUCTION



Atelier Bettenfeld-Rosenblum 1910

#### LEATHERWORK AND GILDING, FROM TRADITION TO EVOLUTION.

The Atelier Bettenfeld-Rosenblum was founded in 1895. Ever since, it has perpetuated exceptional traditional expertise, exclusively dedicated to working with leather and enhancing its natural nobility.

WHILE THE WORKSHOP BUILT ITS VALUES AROUND TRADITIONAL KNOW-HOW AND CLASSIC FRENCH EXCELLENCE IN THE FIELD OF LEATHERWORK AND GILDING, BERNARD ROSENBLUM AND HIS SON DAVID SUCCEEDED NOT ONLY IN PERPETUATING THESE TWO ART-FORMS OVER THE YEARS, BUT ABOVE ALL IN TAKING UP ALL THE CHALLENGES AND POSSIBILITIES FOR EVOLUTION FOR THIS VERY COMPLEX MATERIAL.

THUS IT WAS THAT, OVER THE YEARS, DAVID ENRICHED HIS WORK AND STUDIED ALL THE VARIOUS ASPECTS OF LEATHER, PROPOSING TODAY A WIDE ARRAY OF NEW TECHNOLOGIES SUCH AS SCREEN PRINTING ON LEATHER, LASER CUTTING AND ENGRAVING. HE HAS DIVERSIFIED HIS APPROACH TO ENCOMPASS ALL THE DIFFERENT FIELDS INVOLVING LEATHER, SUCH AS CONTEMPORARY DESIGN, FASHION AND "HAUTE COUTURE", LEATHER GOODS, BOOK-BINDING, LEATHERWORK FOR HOME FURNISHINGS AND THE DECORATION OF LEATHER, AS WELL AS RESTORATION AND REPRODUCTION OF OLD ITEMS, ALWAYS GUARANTEEING OUTSTANDING WORKMANSHIP AND UNDENIABLE QUALITY.

FOR MANY YEARS, DUE TO ITS REPUTATION AND VALUES OF QUALITY, EXCELLENCE AND REFINED ESTHETICS, THE WORKSHOP HAS BEEN ABLE TO MEET THE MOST DEMANDING COMMISSIONS RECEIVED FROM CLIENTS ON ALL FIVE CONTINENTS. THEY INCLUDE COLLECTORS, MAJOR ESTABLISHMENTS IN THE LUXURY SECTOR, AND ALSO A NEW GENERATION OF CREATORS, DESIGNERS AND FANS WHO SHARE THESE SAME VALUES...



#### ATELIER BETTENFELD-ROSENBLUM Leather specialist since 1895

#### TRADITION



GILDING STAMP, LOUIS XV MOTIF

GILDING TOOLS

OUR WORKSHOP'S ACTIVITY IS DEDICATED TO CONTEMPORARY DESIGN, RESTORATION AND REPRODUCTION OF OLD LEATHER. THANKS TO OUR MASTERY OF THE ART, WE CAN RESTORE ALL KINDS OF OBJECTS MADE OF LEATHER WE CAN ALSO DECORATE ALL TYPES OF LEATHER USING DIFFERENT METHODS TO ENHANCE THEIR NOBILITY.

OUR EXPERTISE ALSO ENCOMPASSES THE RESTORATION AND REPRODUCTION OF ALL ANTIQUES OR "OBJETS D'ART" INVOLVING ALL TYES OF LEATHER, INCLUDING SHAGREEN. BY WAY OF EXAMPLE: SCREENS, MANUSCRIPTS ON PARCHMENT OR VELLUM, CORDOBA, VENETIAN, FLANDERS AND EMBOSSED LEATHERS, OLD BOOK BINDINGS, DESK PADS, COFFERS, CASKETS, BOXES AND CASES, SHEATHS AND SCABBARDS FOR SWORDS, BOOK SPINES FOR FAKE LIBRARIES, AND MANY OTHER ITEMS.

THE CLIENT'S NEEDS CAN BE MET IN TERMS OF DESIGN THROUGH THE CONTEMPORARY CREATION OF ARTISTIC OR UTILITARIAN OBJECTS, BUT ALSO THROUGH ADVICE, STUDIES AND PROTOTYPES IN THE FIELD OF LEATHER GOODS, HOME FURNISHINGS, MOROCCO-LEATHERWORK AND BOOK BINDING. WE WORK FOR BOTH PRIVATE AND PROFESSIONAL CLIENTS, CABINET-MAKERS, DECORATORS AND INTERIOR ARCHITECTS, NATIONAL AND FOREIGN BODIES, LUXURY BRANDS AND COMPANIES, DESIGNERS AND ARTISTS, MUSEUMS AND PRIVATE COLLECTORS.

THE LEATHER, PIGMENTS AND GOLD UNDERGO RIGOROUS SELECTION IN WHICH ONLY THOSE ATTAINING A HIGH LEVEL OF EXCELLENCE ARE RETAINED.



#### TRADITIONAL ENHANCEMENTS



SCULPTED LEATHER, ART NOUVEAU STYLE, BASED ON THE WORK OF ALFONS MUCHA

Majorelle Blue pigment

THE WORKSHOP DISPOSES OF THE LARGEST COLLECTION OF LEATHER GILDING TOOLS THAT EXISTS TODAY FOR RESTORATION OR REPRODUCTION, COVERING ALL STYLES FROM ALL ERAS. AT CLIENTS' REQUEST, IT ALSO CONTINUES TO MAKE GILDING TOOLS, ESPECIALLY FOR PRINTING PLATES FOR LUXURY BRANDS.

WE DO COLD STAMPING WITH GOLD OR SILVER, AND COLOUR, ON ALL KINDS OF LEATHER.

WE CAN ALSO PRODUCE GILDING BURNISHERS, PLATES OR WHEELS, FOR BOTH RESTORATION AND CREATION.

In Keeping with Professional Ethics, only solid gold of at least 22 carats is used for gilding on leather.

OTHER TECHNIQUES ARE USED SUCH AS EMBOSSED LEATHER (CORDOBA LEATHER, OR CORDWAIN), MARBLED LEATHER (SCULPTED LEATHER), AND MOSAIC ON LEATHER (RATHER LIKE MARQUETRY).

WE ALSO TRADITIONALLY PROPOSE PAINTING ON LEATHER, TINTING BY HAND, AGEING AND PATINAS, "CUIR BOUILLI" (LEATHER HARDENED BY BOILING) AND CRACKED LEATHER.



SCREEN PRINTING

OVER THE PAST FEW MONTHS, DAVID ROSENBLUM HAS DEVELOPED FOR HIS WORKSHOP A UNIQUE PROCESS FOR SCREEN PRINTING ON LEATHER, GIVING HIM A NEW APPROACH TO WORKING WITH THE MATERIAL.

THE TECHNIQUE ALLOWS HIM TO CREATE AND APPLY PATTERNS, LOGOS OR IMAGES IN ONE OR SEVERAL COLOURS, AND A SPECIFIC VARNISH TO ALL KINDS OF LEATHERS. A SPECIAL KIND OF INK IS APPLIED FOR EACH LAYER OF COLOUR, ONE AFTER ANOTHER; ITS PARTICULARITY IS THAT IT GIVES VERY PRECISE PRINTING WHICH IS NOT AFFECTED BY PRESSURE ON LEATHER NOR ITS ELASTICITY, DOES NOT FADE AND DOES NOT ALTER THE FEEL OF THE LEATHER.

THIS PROCESS CAN BE USED JUST AS EFFECTIVELY IN BOTH FASHION AND INTERIOR DECOR.



SCREEN PRINTED LEATHER, NEON INKS, SAKURA MOTIF, BY DAVID ROSENBLUM

SCREEN PRINTED LEATHERSKINS, ALLOVERS BY LISA VANBACH

Screen Printed Leather, for Victoria & Thomas at the « Festival de Hyères 2013 »



SCREEN PRINTED SHOES, FRED MARZO



LASER

THE LASER WAS THE NEXT CHALLENGE TAKEN ON BY DAVID ROSENBLUM; WHEN DESIGNER LISA VANBACH ENTRUSTED HIM WITH HER PROJECT FOR CUTTING AND ENGRAVING LEATHER TO CREATE LUXURY ACCESSORIES, HE IMMEDIATELY LAUNCHED HIMSELF INTO THE TECHNIQUE AND PERSISTED BEHIND HIS LASER PLATE, OBTAINING UNEQUALLED RESULTS AFTER JUST 6 MONTHS.

THE LASER OFFERS CONSIDERABLE ADVANTAGES; IT ENSURES HIGH PRECISION IN ENGRAVING AND THE CUTTING OF PATTERNS OR DESIGNS, THUS CREATING SURPRISING RELIEF, METICULOUS OPENWORK, AND A NEW TEXTURE VERY APPEALING TO THE TOUCH.

TOUCHER.



Leather Cuffs, Laser engraved and Cut, Lisa Vanbach

Leather Cuffs, laser engraved and cut, hand patina and dyeing, Lisa Vanbach

LASER CUT LEATHER SAMPLE



INTERIOR DECORATION & SALES DISPLAYS

THE WORKSHOP MAKES MANY LUXURY PRODUCTS INCLUDING ACCESSORIES, LEATHER GOODS AND FURNISHINGS, ALWAYS REMAINING LOYAL TO LEATHER. BUT DAVID ROSENBLUM WANTED TO DEVELOP ANOTHER AREA, THAT OF THE ENVIRONMENT OF THESE LUXURY PRODUCTS AND THEIR SALES DISPLAYS.

WE THEREFORE TAKE ON INTERIOR DECORATION PROJECTS, CREATING WALL TILES IN LEATHER, PARCHMENT AND EXOTIC SKINS, WHILE USING SCREEN PRINTING, LASER TECHNIQUES AND OTHER PROCESSES TO OBTAIN ORIGINAL CREATIONS OF UNIQUE DESIGN, SUCH AS CUSTOMIZED DISPLAY UNITS, BUSTS FOR HIGH-END JEWELLERY, AND PRESTIGIOUS CASES FOR LEADING ESTABLISHMENTS IN THE LUXURY SECTOR.



BUST FOR HIGH-END JEWELLERY, LAMBSKIN SHEATHE

PARCHMENT AND BLACK IGUANA WALL TILE



### **FURNISHING**

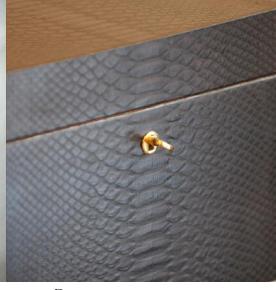
THE WORKSHOP MAINTAINS AND SUPPORTS THE TRADITION OF THE LEATHERWORK AND GILDING TRADE BY RESTORING MAGNIFICENT FURNISHINGS AND ANTIQUES. THOUGH WE ALSO PRODUCE UNIQUE PIECES OF MADE-TO-MEASURE FURNISHINGS SUCH AS CIGAR HUMIDORS AND CURIOSITY CABINETS FOR PRIVATE CLIENTS OR DESIGNERS.



Watch case, Jasmin Model, Sheathered in Igunana, Grenade Effect, Les Ateliers Dufa



CIGAR BOX,
MONCEAU MODEL, SHEATHERED
IN IGUNANA AND PYTHON,
LES ATELIERS DUFAY



DETAIL OF THE CIGAR BOX, MADELEINE MODEL, SHEATHERED IN PYTHON, LES ATELIERS DUFAY



LEATHER GOODS

WE OFFER OUR LEATHER GOODS CLIENTS THE POSSIBILITY OF AN A-TO-Z PACKAGE; DESIGN AND CONCEPT RESEARCH, SOURCING OF MATERIALS AND ACCESSORIES, THE PROTOTYPE AND ITS TECHNICAL SPECIFICATIONS, AND PRODUCTION MEETING STANDARDS OF FRENCH EXCELLENCE AND LUXURY.

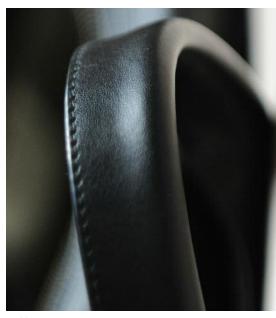
WE ONLY WORK WITH QUALITY SUPPLIERS, WHICH ENABLES US TO ENSURE AND MAINTAIN EXCELLENT RESULTS.



SCREEN PRINTED WALLETS,
ISAAC REINA



Clutch, alligator and wallnut, Hugo Matha



FINISHING DETAIL OF A BAG HANDLE



**ACCESSORIES** 

AS FOR LEATHER GOODS, WE OFFER OUR CLIENTS PURSUING THE DEVELOPMENT OF ACCESSORIES THE POSSIBILITY OF AN A-TO-Z PACKAGE; DESIGN AND CONCEPT RESEARCH, SOURCING OF MATERIALS AND SUPPLIES, THE PROTOTYPE AND ITS TECHNICAL SPECIFICATIONS, PACKAGING, AND PRODUCTION MEETING STANDARDS OF FRENCH EXCELLENCE AND LUXURY.

WE ALSO ENTER INTO COLLABORATIONS WITH DESIGNERS FOR MORE COMPLEX PROJECTS, SUCH AS THE AËDLE HEADPHONES FOR WALLPAPER\* HANDMADE 2013.



AEDLE'S HEADPHONES

LISA VANBACH'S LEATHERCUFFS



SCREEN PRINTED BELT FOR JULIEN FOURNIÉ



POCKET WATCH FOR FOB



CONTACT

THE ATELIER BETTENFELD-ROSENBLUM IN PARIS IS OPEN MONDAY TO FRIDAY FROM 10 A.M. TO 7 P.M. BY APPOINTMENT ONLY.

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